

For Immediate Release

## **Vitasoy Beverage Carton Clean Recycling Recognition Scheme 2023 Practising clean carton recycling to promote resource circularity**

**HKSAR, China, 3 May 2024 – Vitasoy International Holdings Limited (“Vitasoy”)** organised the Beverage Carton Clean Recycling Recognition Scheme 2023 with the support and participation of 460 groups and organisations across Hong Kong, including schools, community recycling centres, housing estates, shopping malls and retail chains. The Programme aimed to educate and encourage the public to engage in beverage carton clean recycling. Through the collective efforts of the participants, nearly 500 dedicated recycling bins were set up in the community, resulting in the collection of over 50,000 kilograms of clean beverage cartons. After processing, collected cartons can be transformed into other everyday items.



Photo 1: Overall Champion of the Annual Total Collection – 121C Society for Recycling Limited (Sai Ying Pun)

**Mr. Stephen Chan, BBS, JP, Chairman of 121C Society for Recycling Limited (Sai Ying Pun)** said, “Being awarded as the Overall Champion of the Annual Total Collection not only confirms our team’s efforts in promoting sustainable development, but also reflects the support from the community by bringing clean beverage cartons here for recycling purposes. We look forward to continuing participation in Vitasoy’s Beverage Clean Carton Recycling Recognition Scheme. Undoubtedly, growing awareness of beverage carton recycling will result in positive effects on our community.”

**Trophies made from recycled carton paper pulp symbolise sustainability concept**

To make the action of clean carton recycling more meaningful, Vitasoy collaborated with local social welfare organisations to produce trophies and award certificates using the pulp separated from the collected beverage cartons in the community, turning the concept of sustainable development and circular economy into reality.



Photo 2: Trophies made from recycled carton paper pulp to symbolise the sustainability concept.

## Vitasoy Beverage Carton Clean Recycling Recognition Scheme 2023 Winners List

<b>Overall Champion of the Annual Total Collection</b>	121C Society for Recycling Limited (Sai Ying Pun)	
<b>Awardees of "Top Collection Weight Award"</b>		
Group – residential estates	Gold	Rhythm Garden
	Silver	The Incorporated Owners of Lung Poon Court (Blocks A-F)
	Bronze	Metro Harbour View
Group – schools	Gold	Kennedy School
	Silver	Chinese YMCA College
	Bronze	Hong Kong University of Science and Technology
Group – shopping malls	Gold	D•Park
	Silver	MOS Centre (Commercial Sector)
	Bronze	Olympian City 1
Group – retails	Gold	AEON Lai Chi Kok Branch
	Silver	AEON STYLE Kornhill
	Bronze	AEON Tseung Kwan O Branch
<b>Most Active Promotion Award</b>	Fanling Assembly of God Church Primary School	

Download Photos: please click [here](#).



### About Vitasoy

Vitasoy International Holdings Limited is a leading manufacturer and distributor of plant-based food and beverages. Established in 1940 by the late Dr. Kwee-seong Lo in Hong Kong, China, the Company strives to promote sustainable plant-based nutrition through provision of a variety of high-quality products with Nutrition, Taste and Sustainability as the guidelines for its portfolio offerings. Currently, Vitasoy has operations in China, including Mainland China and Hong Kong



Special Administrative Region, Australia, Singapore and the Philippines. Its products are available in about 40 markets worldwide.

Vitasoy is listed on the main board of the Hong Kong Stock Exchange (00345.HK) and included as a constituent of Morgan Stanley Capital International (MSCI) Hong Kong Small Cap Index, and the Hang Seng Stock Connect Hong Kong Index, among others.

Vitasoy website: [www.vitasoy.com](http://www.vitasoy.com)

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